



LOS ANGELES SYMPHONIC WINDS



Sponsor Options for the 2022-2023 Concert Season



*Sponsorships significantly support the production of our not-for-profit, 90+volunteer and internationally acclaimed, LA Winds.*

*Sponsorship includes acknowledgment in LAWinds concert programs, during concerts (if present), and on our LAWinds website.*

<b><u>SPONSOR LEVELS:</u></b>	Back cover outside:	( 7.5" x 10")	\$ 1,400 / Sold for this season
	Inside front/back cover:	( 7.5" x 10")	\$ 1,100 / Both Sold for this season
	Full Page:	( 7.5" x 10")	\$ 1,000
	Half Page	( 7.5" x 5" )	\$ 500
	Quarter Page:	( 3.75" x 5" )	\$ 250

**\*Instructions:** **Sponsor copy:** Programs are in color. Please send electronic art work by **email**.

**Electronic copy:** **JPEG, TIFF** print-ready **PDF**'s are acceptable. Minimum 300 PPI.

Note: You can **email** detailed copy information, we will design and format your ad. Submissions are not returned.

\*Follow instructions on attached page 2 to comply with sponsorship content of a non-profit/501(c)(3)

**Email** submissions to [Lawindsss@gmail.com](mailto:Lawindsss@gmail.com) **Attn: Sy Silverberg**

**For additional information, visit our website: [www.LAWinds.com](http://www.LAWinds.com), or call; 818-53-Winds (818-539-4637) option #4,**

Send sponsor level fee check payment to:

**Los Angeles Symphonic Winds Attn: Sponsor dept. Attn: Sy Silverberg  
22647 Ventura Blvd, #590, Woodland Hills, CA 91364**

Check box if paying by credit card or PayPal. You will be sent an invoice with payment instructions.

Your copy submission and payment should be sent, by December 5<sup>th</sup>, 2022

Business Name: \_\_\_\_\_

Authorized by: Owner, President: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Please visit our Web site: [www.lawinds.com](http://www.lawinds.com) for information about the LAWinds, programs, venue & videos



## Sponsor 2022-2023 guideline summary V4F

Below is a sponsor's Summary of Guidelines for non-profit 501(c)(3) LAWinds, 2022-2023 concert Season. Sponsor's program content will be referred to as acknowledgements, as opposed to ad or advertisements.

For LA Winds to comply with regulations, a sponsor's payment is either a tax-free gift to the LA Winds (charitable contribution) or a taxable advertising payment to the LAWinds, based if the acknowledgement complies with IRS allowable content (see below).

### **Sponsor's acknowledgement ('ad') in LA Winds concert program**

#### **May include:**

- ***clearly and distinctly referring to the LAWinds in their acknowledgement.***
- name
- a logo
- general phone number
- location(s) address(es)
- internet address
- internet Website link, only to the sponsor's home page
- **emphasis on the LA Winds, not on the sponsor**

### **Sponsor's acknowledgements content in LA Winds concert program**

#### **May NOT include:**

- a website link or phone number to a sponsor's **product that is marketed or sold.**
- stating any **prices,**
- indicating any **savings or value,**
- endorsements or inducements **to buy a sponsor's product or services.**

NOTE: Send acknowledgement entry by December 5th, 2022, to: lawindsss@gmail.com.  
See page 2 for additional instructions.